

Germany's Next Top Model and Her Sister Raise Their Voices to End Child Sex Trafficking

Two courageous young women are raising their voices together to tackle the most heinous crime in humanity today - Child Sex Trafficking.

Jacky Wruck, Germany's Next Top Model 2020, and her sister Désirée Wruck, a future medical doctor in Germany, emphasize how urgent this issue is:

"We cannot be indifferent to the growing impact of predators reaching increasingly younger children through social media," stated Jacky. "The perpetrator cleverly manipulates the child into establishing their trust. They have zero empathy for the children. We need to confront the harsh realities of our day and protect our children through prevention" commented Désirée.



Photo by Guido Raschke
Photo of Désirée Wruck (Left) and Jacky Wruck (Right)

THE ISSUE

The European Commissioner Johansson's said in a speech on June 1, 2022, "Just this week, German police announced that in 2021 cases more than doubled. Of distributing, sharing, possessing, and producing child sexual abuse material."

The European Commission says 85 million child sex abuse videos and images were identified by the bloc's authorities last year, a record number. Anti-trafficking agencies stated that 2 million children recently entered the EU having fled the war in Ukraine, many of them unaccompanied. Sadly, this is an opportunity for exploitation.

THE SOLUTION

Jacky and Désirée both believe that empowerment of the girls and young women, as well as the boys who make up 20% of the victims, is key. Based on her modelling career, Jacky personally knows young women in her field that are victims of abuse. "They do not know how to escape the relationship or situation, or how to process the extreme trauma. They need to know they are not alone" stated Jacky. Désirée commented, "I have also seen personally, how predators have devastated young woman's lives." Both commented that there are NO preventative trainings like this available in Germany.

Désirée and Jacky believe empowerment of their generation through this training is imperative. "After our research, we found a solution that is available to all high school and college students and that is when we discovered PACT. Partner's Against Child Trafficking, is an interactive training program created BY students FOR students that teaches them how to detect, defend, and disrupt child sex trafficking. We went through the course ourselves and what we learned and experienced through the interactive training from students was the perfect approach."

PACT covers warning everything from the warning signs, risk factors, healthy boundaries, and detecting online grooming to how to create safe relationships. The sisters state, "We are not alone in the endorsement of the SACT (Students Against Child Trafficking) training program as the International Rotary Club to End Human Trafficking endorses PACT and the training program. PACT is also recognized by many international companies, schools and churches. We are currently building our team in Germany and the trainings will be created BY German students FOR German students soon. For more information about PACT, go to <https://www.pact.city> "