

HOW TO: SUSTAINABLE AND STYLISH

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FAST FASHION:

Official definition: Low-priced clothing that is brought to market quickly and copies fashion trends created by luxury brands or small, independent designers.

WHAT DOES THIS REALLY MEAN?

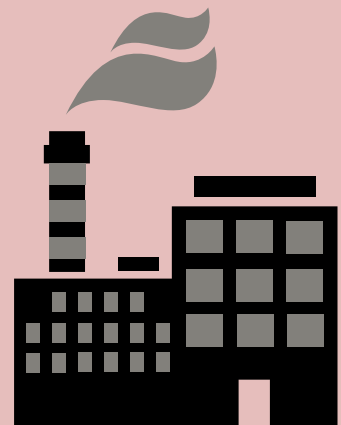
In other words fast fashion is the second most polluting industry on Earth. This industry also exploits its laborers by forcing them to work long hours in unsafe conditions.

FAST FASHION AND HUMAN TRAFFICKING:

Much like trafficking victims, laborers are manipulated and threatened with abuse if they attempt to leave.

FACT:

Laborers usually work under conditions that include no ventilation, breathing in toxic substances, inhaling fiber dust in unsafe buildings.



FIGHTING FAST FASHION:



WHAT YOU CAN DO:

Brands that can help you shop ethically:

- Pact
- ABLE
- Patagonia
- Alternative Apparel
- Levi's
- Athleta

MORE OPTIONS:

- Buy used clothing
- Buy less (quality over quantity)
- Host a clothing swap
- Get creative and up cycle clothes

QUESTIONS YOU SHOULD START ASKING:

What is my clothing made of?

Who made my clothes?

Is this brand sustainable?

Are the workers getting paid livable wages?